

DELTA COMMUNITY ENGAGEMENT



SEATTLE

Revised 1/2025

Pictured above: Junior Achievement students participate in a job shadow at SEA



SEA PARTNERS



JUNIOR ACHIEVEMENT OF WASHINGTON

Delta is a proud partner of Junior Achievement of Washington, one of 30 partner chapters across five continents that teach students financial literacy and work readiness through programs such as job shadows. Locally, Delta sponsors the JA BizTown program, a simulated city with business storefronts sponsored by real local companies that allows students in grades 4-6 the opportunity to take on “jobs” as business proprietors, civic leaders and consumers.

UNCF SEATTLE

Delta is a proud supporter of UNCF Seattle and sponsors college preparatory programs that further the organization’s mission to ensure all Americans have equal access to a college education that prepares them for rich, intellectual lives, as well as competitive and fulfilling careers. At this year’s UNCF “A Mind Is...” Gala, Delta was honored with the organization’s 2023 Keeper of the Flame Award, which commemorates a dedicated and successful partnership with UNCF that has seen Delta contribute \$7.4 million to UNCF programs specifically benefiting HBCU students.

YMCA OF GREATER SEATTLE

Delta is proud to support the YMCA of Greater Seattle’s WAGES program, a 10-week cohort model program designed to further the employment readiness skill sets of young adults from marginalized communities ages 17-24. Each young person receives approximately 45 hours of classroom training on a variety of soft skills relating to maintaining employment and about 100 hours of internship training. Delta also supports the Y-Scholars college readiness program, which aims to close the achievement gap for BIPOC students.

FORTERRA

Delta is a proud supporter of Forterra’s mission to create equitable, green and prosperous communities. Delta’s contributions have a broad impact across the region, with funding supporting Delta Seahawks Day, the Evergreen Restoration Program, Forterra NEXT events, Forterra’s 35th Anniversary Celebration and the Forterra Summer Series.

SEA PARTNERS



AMERICAN RED CROSS

In SEA, Delta people remain steadfast in their commitment to giving the gift of life through Delta-sponsored blood drives, with drives hosted throughout the year. Nationally, Delta employees, retirees and customers contributed 15,585 units of blood at 373 drives in 83 locations across the country during the 2024 fiscal year (July 2023 – June 2024), allowing Delta to maintain its position as the No. 1 U.S. corporate blood drive sponsor for the seventh consecutive year.

CAPTAIN PLANET FOUNDATION

Longtime Delta partner Captain Planet Foundation (CPF) works to engage and empower young people to be problem solvers for the planet. Delta's support of CPF's Project Learning Gardens provides schools in and around SEA with outdoor learning laboratories where students engage in inquiry-driven learning.

USO NORTHWEST

Delta is a proud partner of USO Northwest, sponsoring several events hosted by the organization including the Five-Star Gala & Auction, which helps raise money to support USO Northwest's mission to strengthen Washington and Oregon's military service members by keeping them connected to family, home and country, throughout their service to the nation. Delta volunteers also helped at this year's "Flight Night" at SEA, providing a muster point for over 8,200 service members departing for new duty stations.

FOLDS OF HONOR FOUNDATION

Delta supports the Folds of Honor Foundation in providing educational scholarships to the children and spouses of fallen and disabled service members in SEA and across the state of Washington.

MARINE TOYS FOR TOTS FOUNDATION

Delta contributes resources and funding to the Toys for Tots of King County annually, with 20 percent of the donation going toward the purchase of books for kids each year. In addition to contributing funding, Delta people volunteer in employee-led toy drives across the system, which generate thousands of new toys for kids each year. In 2024, the 20th year of partnership with the organization, Delta TechOps employees built 1,700 bikes and donated 1,300 new toys to Toys for Tots.

SEA PARTNERS



MUSEUM OF FLIGHT

Delta is a proud supporter of the Museum of Flight and its mission to bring mankind's incredible history of flight to life. Delta support goes toward the Private Pilot Ground School Program, a three-week summer course that provides the opportunity for rising 9th to 12th grade students in Washington State to explore the fundamentals of being a professional pilot. Delta also sponsors Free First Thursdays, a program that keeps the Museum open late on the first Thursday of each month while providing free admission for all.

RAISBECK AVIATION HIGH SCHOOL

Delta proudly supports Raisbeck Aviation High School by providing essential support, including simulation tools and flight training software, for its TakeFlight Academy. This partnership helps ninth graders at RAHS gain a foundational understanding of aviation through interactive lessons, inspiring and equipping the next generation of aviators.

PIKE PLACE MARKET FOUNDATION

The Pike Place Market Foundation improves the health and well-being of its local community by promoting and increasing access to education, nutritious food, economic stability and a safe neighborhood. Delta aids its mission through sponsorship of their Sunset Supper event, a celebration of local food and drink, and *Celebrate the Market!*, an event showcasing the Foundation's impact on the area. Delta also provides support for the Foundation's economic stability and food access programs, ensuring a healthy and prosperous future for the community it serves.

FOOD LIFELINE

Delta is honored to contribute to Food Lifeline's Together to End Hunger campaign, which addresses critical food insecurity during the winter months and helps families in the SEA community have food on their tables during the holiday season. Additionally, Delta serves as a transportation sponsor of a Food Lifeline delivery truck, ensuring those in need receive essential food items like dairy, proteins and produce.

SEATTLE SYMPHONY

Delta is proud to continue its support of the Seattle Symphony's Community Partnership for Youth and Education initiative, which provides high-impact educational experiences for middle and high school students in underserved communities. This program, which was launched in 2022 with Delta's lead funding, partners Symphony musicians with local youth organizations to deliver hands-on learning and mentoring, ensuring that these students have access to the arts.

SEA SPONSORSHIPS



SEATTLE SOUNDERS

As the Official Airline of Seattle Sounders FC, Delta presents the Starting XI during the MLS season. Delta will continue to maintain a close partnership with the team and build relationships with current players to bring the Seattle soccer fans unique programming to drive partnership awareness and help tell the network story in the SEA market.



SEATTLE SEAHAWKS

As the Official Airline of the Seattle Seahawks, Delta is committed to giving back to the devoted 12s in SEA. All Seahawks fans with a SkyMiles Membership have the opportunity to sign up for the 12Status program, which rewards one mile for every Seahawks passing yard during every regular and postseason home and away game. Additional program perks include priority boarding during Group 5 while departing SEA as well as a 12 percent discount at Seahawks Pro Shop retail stores on the 12th of each Seahawks in-season month. The partnership also features a variety of assets including in-stadium signage, digital content series, a year-round Delta Community Captains program and a Delta SKY360° Club





Delta's mission to connect the world starts with its commitment to being a strong partner to the communities where our employees live, work and serve. As a company driven by purpose, giving back to our communities has been core to Delta and its culture for 100 years. The following is a representation of the organizations we partner with to make a difference in the SEA area:

PARTNERS:

- American Red Cross
- Captain Planet Foundation
- Fisher House Foundation
- Folds of Honor Foundation
- Food Lifeline
- Forterra
- Junior Achievement of Washington
- KABOOM!
- Marine Toys for Tots Foundation
- The Museum of Flight
- Pike Place Market Foundation
- Raisbeck Aviation High School
- Seattle Art Museum
- Seattle Children's Hospital
- Seattle PrideFest
- Seattle Symphony
- UNCF
- USO Northwest
- Women's Sports Foundation
- YMCA of Greater Seattle

SPONSORSHIPS:

- Seattle Seahawks
- Seattle Sounders

