

DELTA COMMUNITY ENGAGEMENT

SALT LAKE CITY

Revised 1/2025

Pictured above: Children's Miracle Network Champions child and Delta pilot



SLC PARTNERS



JUNIOR ACHIEVEMENT OF UTAH

Delta partners with Junior Achievement (JA) chapters across the nation, including JA of Utah. Delta's support of JA spans 30 chapters across five continents to teach students financial literacy and work readiness. Locally, JA Utah City BizTown furthers JA's mission of work readiness and entrepreneurship education by allowing students to participate in a simulated economy and operate a business.

YMCA OF NORTHERN UTAH

Delta supports YMCA of Northern Utah as it aims to help youth across the country build skills and confidence through healthy activity. Delta supports STEM learning opportunities hosted in afterschool and day camp programs as well as career and college readiness. Additionally, Delta serves as a Match Sponsor for Giving Tuesday, an annual fundraiser opportunity that supports vital programs.

UTAH FOOD BANK

Delta partners with Utah Food Bank to fight hunger statewide by offering support as the Presenting Sponsor of Night at the Warehouse and as a Gold Sponsor of Utah Human Race. These annual fundraisers directly help feed Utahns facing food insecurity and offer informative insight into statewide food needs. Additionally, Delta supports Mobile School Pantry, providing support to those living in areas classified as food deserts or areas inaccessible or underserved by traditional food pantries.

ECCLES THEATER

A proud supporter of the arts in the SLC area, Delta is the title sponsor of the primary Delta Performance Hall at the Eccles Theater, a 2,500-seat theater that hosts touring Broadway shows, concerts, comedy and other popular entertainment events. Delta is also the official airline of the Broadway Series in Salt Lake City, which brings some of the most popular titles in theater to the area.

SLC PARTNERS



KABOOM!

Delta is proud to support KABOOM! in its goal to end play space inequality by uniting with communities to build kid-designed play spaces. As part of our partnership, which reached its 10-year anniversary in 2023, Delta volunteers have helped build 42 KABOOM! playgrounds around the country, including two in the SLC area.

TREEUTAH

Delta partners with TreeUtah to support their mission of improving the quality of life for current and future generations through enhancing the environment we live in. Utah-based Delta volunteers participate in employee tree planting events and schoolyard planting and beautification projects.

INTERMOUNTAIN FOUNDATION/ PRIMARY CHILDREN'S HOSPITAL

Delta is a proud partner of Intermountain Foundation and Primary Children's Hospital, providing support for their Child Life Fellowship Support program, which is designed for new child life specialists to work independently with support from a mentor, who helps the fellow navigate the hospital and work environment. Delta also contributes towards Primary Children's Hospital Mental and Behavioral Health Initiatives, which provides care to children and adolescents ages 2-18, along with their families, who are experiencing behavioral health symptoms.

SLC PARTNERS



AMERICAN RED CROSS

In SLC, Delta people remain steadfast in their commitment to giving the gift of life through Delta-sponsored blood drives, with drives hosted throughout the year. Nationally, Delta employees, retirees and customers contributed 15,585 units of blood at 373 drives in 83 locations across the country during the 2024 fiscal year (July 2023 – June 2024), allowing Delta to maintain its position as the No. 1 U.S. corporate blood drive sponsor for the seventh consecutive year.

UTAH BLACK CHAMBER OF COMMERCE

Delta is proud to partner with the Utah Black Chamber of Commerce, whose goal as an organization is to build an environment that welcomes all and builds a sense of trust and community while establishing a bridge to Utah's non-Black population. Delta supports the organization through sponsorship of their Men of Promise and Women of Promise Conferences. These events are aimed at exposing students to a different way of life, providing a one-day corporate experience with professionals who listen and help cast a vision for their lives.

USO UTAH

Delta supports 10 USO chapters through sponsorship and volunteer work, including assembling care packages, serving hot meals, distributing luggage tags and spending time with service members. In addition, Delta supports the Michigan Freedom Center in DTW and the Armed Forces Service Centers in MSP and MIA, providing military personnel, veterans and their families with a comfortable place to rest while traveling.

MARINE TOYS FOR TOTS FOUNDATION

Delta contributes resources and funding to the Salt Lake City Toys for Tots annually, with 20 percent of the donation going toward the purchase of books for kids each year. In addition to contributing funding, Delta people volunteer in employee-led toy drives across the system, which generate thousands of new toys for kids each year. In 2024, the 20th year of partnership with the organization, Delta TechOps employees built 1,700 bikes and donated 1,300 new toys to Toys for Tots.

FOLDS OF HONOR FOUNDATION

Delta supports the Folds of Honor Foundation in providing educational scholarships to the children and spouses of fallen and disabled service members in SLC and across the state of Utah.

SLC SPONSORSHIPS



UTAH JAZZ & UTAH HOCKEY CLUB

In addition to being the Naming Rights Partner of the Delta Center, Delta is the Official Airline and Community Partner of the Utah Jazz and Utah Hockey Club. Delta owns many spaces within the Delta Center, including the Delta SKY360° Club and the Delta Studios.

As an Official Community Partner, Delta helps to support initiatives throughout the Salt Lake City area such as Junior Achievement job shadows, Holiday in the Hangar, suite nights for local community partners at UHC games, and an annual trip to a Jazz away game for local youth. Other partnership assets for both teams include LED signage, social media content, TV and radio assets, and hospitality.





Delta's mission to connect the world starts with its commitment to being a strong partner to the communities where our employees live, work and serve. As a company driven by purpose, giving back to our communities has been core to Delta and its culture for 100 years. The following is a representation of the organizations we partner with to make a difference in the Salt Lake City area:

PARTNERS:

- American Red Cross
- Eccles Theater
- Folds of Honor Foundation
- Intermountain Healthcare Foundation
- Junior Achievement of Utah
- KABOOM!
- Marine Toys for Tots Foundation
- Primary Children's Hospital
- TreeUtah
- USO Utah
- Utah Black Chamber of Commerce
- Utah Food Bank
- Utah Pride
- Women's Sports Foundation
- YMCA of Northern Utah

SPONSORSHIPS:

- Utah Jazz
- Utah Hockey Club

