

DELTA COMMUNITY ENGAGEMENT

# GREATER NEW YORK

Revised 1/2025

*Pictured above: Delta employees participate in NYC Pride*





# GREATER NEW YORK PARTNERS



## NEW YORK RESTORATION PROJECT

Using support provided Delta, the New York Restoration Project is conducting two “Gardens for the City” green space transformation projects in Queens. NYRP will design and install – with support from Delta volunteers – a teaching garden at two schools in the borough. These gardens both provide opportunities for children to learn about nature and sustainability and provide critical ecosystem services, ranging from stormwater mitigation to pollinator habitat.

## AMERICAN RED CROSS

In the New York area, Delta people remain steadfast in their commitment to giving the gift of life through Delta-sponsored blood drives. Blood drives are hosted at several different locations, including ALB, BUF, EWR, JFK, LGA, ROC and SYR. Nationally, Delta employees, retirees and customers contributed 15,585 units of blood at 373 drives in 83 locations across the country during the 2024 fiscal year (July 2023 – June 2024), allowing Delta to maintain its position as the No. 1 U.S. corporate blood drive sponsor for the seventh consecutive year.



## CENTRAL PARK CONSERVANCY

Delta partners with the Central Park Conservancy, the Yale School of the Environment and the Natural Areas Conservancy on the Central Park Climate Lab. The research and tools developed at the Lab will provide new, scalable strategies for implementing climate mitigation and adaption protocols in urban parks across the country to create a more resilient future for all.

## MARINE TOYS FOR TOTS FOUNDATION

Delta contributes resources and funding to the Toys for Tots of New York City annually, with 20 percent of the donation going toward the purchase of books for kids each year. In addition to contributing funding, Delta people volunteer in employee-led toy drives across the system, which generate thousands of new toys for kids each year. In 2024, the 20th year of partnership with the organization, Delta TechOps employees built 1,700 bikes and donated 1,300 new toys to Toys for Tots.

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## JUNIOR ACHIEVEMENT OF NEW YORK

Delta partners with three Junior Achievement (JA) chapters in NYC, including JA of New York, JA of Central Upstate New York and JA of Western New York. Delta's support of JA spans 30 chapters across five continents to teach students financial literacy and work readiness. In NYC, contributions from Delta support the JA Inspire Virtual Career Exploration Fair, JA Finance Park and JA Finance Park Virtual; Delta also supports the Junior Achievement of Central Upstate New York Discovery Center. Collectively, these interactive programs teach and inspire young people to understand the economic world around them, plan for their financial futures, and reach their full potential.

## COVENANT HOUSE

Delta sponsors both Covenant House New Jersey and Covenant House New York as they work to provide housing and supportive services to youth facing homelessness. Each year, Delta employees in NYC participate in Covenant House's Sleep Out, giving up their beds for a night in solidarity with homeless youth. Delta employees also volunteer as mentors to Covenant House youth through Delta's Career Readiness program, a program designed to prepare youth for interviews at Delta Air Lines.

## KIPP PUBLIC SCHOOLS

Delta's partnership with KIPP New York and KIPP New Jersey helps support 37 schools in the New York City area and helps fund the KIPP Forward program. KIPP Forward emphasizes college completion, CTE (Career and Technical Education) completion, and securing career-launching employment.

## YMCA

Delta's support of the YMCA extends throughout the state of New York, including chapters in BUF, NYC, ROC and SYR, as they aim to help youth across the country build skills and confidence through healthy activity. At the YMCA of Central New York, Delta supports the Y-Arts Scholars Program to provide scholarships for talented Syracuse youth with financial need, as well as the Power Scholars Academy™ to support students attending high-poverty schools. Additionally, the Delta Air Lines Foundation recently committed a \$1M grant to the YMCA of Greater New York for the Flushing YMCA.

# GREATER NEW YORK PARTNERS



## USO OF METRO NEW YORK

Delta partners with the USO of Metro New York to sponsor Fleet Week each May, where Delta volunteers engage with service members in a “Delta Takeover Day,” providing meals and care packages to our nation’s heroes. Delta additionally serves as a sponsor of Team USO in the TCS New York City Marathon, the largest marathon in the world.

## NATIONAL URBAN LEAGUE

Delta’s support of the National Urban League helps ensure that underserved New York communities have equal access to educational and economic opportunities and that New York City children are prepared for college, work and life. Delta also sponsors The National Urban League Annual Conference, which sees business, government and social leaders gather to explore the issues profoundly impacting local communities like New York.

## UNCF NEW YORK

Delta’s support of UNCF New York aims to help local students through the Delta Air Lines NY Emergency Student Aid Program, which provides completion scholarships to students in jeopardy of dropping out due to financial pressures. Delta also sponsors UNCF’s Mayor’s Luncheon in ROC each year and the annual “A Mind Is...®” Gala, which raises funds for HBCUs and students of color seeking a higher education. At this year’s Gala, Delta was honored with UNCF’s 2023 Keeper of the Flame Award, which commemorates a dedicated and successful partnership with UNCF that has seen Delta contribute \$7.4 million to UNCF programs specifically benefiting HBCU students.

## FOLDS OF HONOR FOUNDATION

Delta supports Folds of Honor New York and the Folds of Honor Foundation in providing educational scholarships to the children and spouses of fallen and disabled service members.



# GREATER NEW YORK SPONSORSHIPS



## NEW YORK METS

Delta also serves as the Official Airline of the New York Mets and has a strong presence at Citi Field with the newly renovated Delta SKY360° Club, permanent signage on both outfield walls and active hospitality programs. Delta also supports the teams' off-field efforts like the Mets' "Ya Gotta Read!" program, which helps cultivate a love of reading in New York students by challenging them to read books and rewarding them with Mets-related prizes.

## NEW YORK YANKEES

The 2025 season marks the 1st year of our renewed partnership with the New York Yankees. Delta is the Official Airline of the Yankees and has a strong presence at Yankee Stadium with the Delta SKY360° Suite, marquee permanent signage placements, and active hospitality programs. Delta also has the opportunity to partake in the Yankees charitable giveback program each season called HOPE Week, which provides support to the local Bronx community.



## MADISON SQUARE GARDEN

Delta's long-term partnership with Madison Square Garden (MSG) has solidified Delta as one of the signature partners of the world's most famous arena and grants Delta rights to various MSG-owned properties, including the New York Rangers, New York Knicks, the Rockettes and The Beacon Theatre. Delta aims to elevate the experiences of customers in the air as the official airline of these iconic institutions through various assets including in arena activations, digital content series, and the Delta SKY360° Club.





Delta's mission to connect the world starts with its commitment to being a strong partner to the communities where our employees live, work and serve. As a company driven by purpose, giving back to our communities has been core to Delta and its culture for 100 years. The following is a sample of the organizations we partner with to make a difference in the Greater New York area:

## PARTNERS:

- American Red Cross
- Aviation High School
- BCRF
- Captain Planet Foundation
- Central Park Conservancy
- Cohen Children's Medical Center
- Covenant House New York
- Covenant House Newark
- DREAM
- FeedMore WNY
- Folds of Honor Foundation
- Food Bank of Central New York
- Food Bank For New York City
- Foodlink
- GLAAD
- God's Love We Deliver
- Junior Achievement of Central Upstate New York
- Junior Achievement of New York
- Junior Achievement of Western New York
- KABOOM!
- Kelly for Kids
- KIPP New Jersey
- KIPP NYC
- Marine Toys for Tots Foundation

- National Urban League
- The New York Botanical Garden
- New York Cares
- New York Restoration Project
- NYC Heritage of Pride
- Roundabout Theatre Company
- UNCF
- USO of Metro New York
- Whitney Museum of American Art
- Women's Sports Foundation
- YMCA Buffalo Niagara
- YMCA of Central New York
- YMCA of Greater New York
- YMCA of Greater Rochester

## SPONSORSHIPS:

- Beacon Theatre
- New York Knicks
- New York Mets
- New York Rangers
- New York Yankees
- Radio City Music Hall

