

DELTA COMMUNITY ENGAGEMENT



MINNEAPOLIS-ST. PAUL

Revised 1/2025

Pictured above: Delta people participate in a Tree Trust tree planting event



MINNEAPOLIS-ST. PAUL PARTNERS



JUNIOR ACHIEVEMENT NORTH

Delta partners with 30 Junior Achievement (JA) chapters across five continents to teach students financial literacy and work readiness. This includes support of JA Finance Park and JA BizTown programs across the U.S. to provide students with virtual and in-person immersive simulations that develop skills needed for today's complex economic environment. Through its support of JA North in the Minnesota area, Delta volunteers facilitate job shadows to introduce JA students to careers in aviation.

FOLDS OF HONOR FOUNDATION

Delta serves as a partner in Minneapolis and 15 other markets across the U.S. to support the Folds of Honor Foundation in providing educational scholarships to the children and spouses of fallen and disabled service members.

UNCF TWIN CITIES

Each year, Delta sponsors UNCF Twin Cities' premiere fundraising event, the Twin Cities Masked Ball, focusing on raising funds for historically Black colleges and universities and scholarships for Minnesota students. Delta was honored with UNCF's 2023 Keeper of the Flame Award, the organization's most prestigious honor. The award commemorates Delta's dedicated and successful partnership with UNCF that has seen Delta contribute nearly \$5.8 million to UNCF programs specifically benefiting HBCU students. Additionally, Delta's partnership with UNCF provides \$1.5 million for Emergency Retention Grants and Degree Completion Aid and scholarships.

YMCA OF THE NORTH

Delta's support of the YMCA extends throughout the Twin Cities as YMCA of the North aims to help youth across the MSP area build skills and confidence through healthy activity. Delta supports 16 YMCA chapters across the U.S. through programming that includes after school programs, tutoring, swim lessons and career exploration opportunities.

GILLETTE CHILDREN'S FOUNDATION

Delta is proud to partner with Gillette Children's Foundation as they continue to be a pioneering source of care for children with complex medical conditions. Delta directly supports the Child Life Fellowship fund, aiding Child Life specialists provide comforting care to children who have thinking and learning, behavioral and communication, and physical challenges.

MSP PARTNERS



KIPP MINNESOTA SCHOOLS

Delta partners with KIPP Schools in Minnesota, supporting two campuses and more than 500 students through initiatives like the We are One Gala and Amplify Science, which engages students in STEM from a young age through relevant, accessible, interesting, and challenging science programming. Delta supports KIPP in 11 cities across the U.S. KIPP's culturally relevant curriculum is designed to prompt conversations about timely and relevant topics that matter to students and prepare them with the skills and confidence to pursue the career paths they choose.

SECOND HARVEST HEARTLAND

As a Hunger Action Month Supporting Sponsor, Delta helps Second Harvest Heartland (a member of Feeding America) distribute healthy food and resources to the MSP communities where they are needed most. Additionally, Delta is a proud sponsor of the Dish Gala, an evening where volunteers come together to assemble millions of meals for children, seniors and families across the region.

TREE TRUST

Delta's partnership with Tree Trust is helping transform lives and landscapes in the Twin Cities by helping create a thriving workforce living on a healthy planet. Delta's partnership with Tree Trust in 2024 saw 200 trees planted across the area.

SCIENCE MUSEUM OF MINNESOTA

Delta is a proud sponsor of the Science Museum of Minnesota's Action for Earth Campaign, contributing towards the museum's efforts to reduce energy consumption, reforest local natural areas and produce clean energy, as well as to educate Minnesotans on the benefits of a greener planet. In 2025, The Delta Air Lines Foundation committed \$1M to the Museum over four years to help reimagine the Museum experience, with the grant aiding in scaling educational programming, STEM career pathways, scientific research and policy engagement.

MARINE TOYS FOR TOTS FOUNDATION

Delta contributes resources and funding to Toys for Tots Twin Cities annually, with 20 percent of the donation going toward the purchase of books for kids each year. In addition to contributing funding, Delta people volunteer in employee-led toy drives across the system, which generate thousands of new toys for kids each year. In 2024, the 20th year of partnership with the organization, Delta TechOps employees built 1,700 bikes and donated 1,300 new toys to Toys for Tots.

MSP PARTNERS AND SPONSORSHIPS



AMERICAN RED CROSS

In the Twin Cities area, Delta people remain steadfast in their commitment to giving the gift of life through Delta-sponsored blood drives, with drives hosted throughout the year. Nationally, Delta employees, retirees and customers contributed 15,585 units of blood at 373 drives in 83 locations across the country during the 2024 fiscal year (July 2023 – June 2024), allowing Delta to maintain its position as the No. 1 U.S. corporate blood drive sponsor for the seventh consecutive year.

THE GREAT NORTH INNOCENCE PROJECT

Delta is proud to support the Great North Innocence Project as a Defender Sponsor of Benefit for Innocence, helping to support the work to free the wrongfully convicted and prevent future wrongful convictions.

MINNESOTA TWINS

Delta is the Official Airline of the Minnesota Twins. The extensive partnership includes signage in the ballpark, Delta Sky360 Suite, hospitality, and a Delta Day.



MINNESOTA VIKINGS

Delta is the Official Airline of the Minnesota Vikings. Delta's presence includes naming rights of the Delta SKY360° Club at U.S. Bank Stadium, a digital content series, signage, hospitality assets, and involvement in the yearly Project Success trip to Washington, DC. .





Delta's mission to connect the world starts with its commitment to being a strong partner to the communities where our employees live, work and serve. As a company driven by purpose, giving back to our communities has been core to Delta and its culture for 100 years. The following is a sample of the organizations we partner with to make a difference in the Twin Cities area:

PARTNERS:

- American Red Cross
- Armed Forces Service Center
- Children's Theatre Company
- Folds of Honor Foundation
- Gillette Children's
- Great North Innocence Project
- Junior Achievement North
- KABOOM!
- KIPP Minnesota
- Marine Toys for Tots Foundation
- Mayo Clinic Children's Center
- Minnesota Aviation Hall of Fame
- Science Museum of Minnesota
- Second Harvest Heartland
- Tree Trust
- Twin Cities Habitat For Humanity
- Twin Cities Pride
- UNCF
- Women's Sports Foundation
- YMCA of the North

SPONSORSHIPS:

- Minnesota Twins
- Minnesota Vikings

