

DELTA COMMUNITY ENGAGEMENT



DETROIT

Revised 1/2025

Pictured above: Delta employees participate in tree planting event with The Greening of Detroit



DTW PARTNERS



JUNIOR ACHIEVEMENT OF SOUTHEASTERN MICHIGAN

Delta is a proud partner of Junior Achievement of Southeastern Michigan (JASEM), one of 30 partner chapters across five continents that teach students financial literacy and work readiness through programs such as job shadows. Locally, Delta sponsors the JASEM Inspiration Awards, a celebration of Southeastern Michigan's local heroes for their superhero qualities and accomplishments that support the community.

HENRY FORD MUSEUM OF AMERICAN INNOVATION

As a proud partner of the Henry Ford Museum, Delta sponsors the Heroes of the Sky exhibit, Wright Brothers collection and National Aviation Day events. Providing unique educational experiences based on authentic objects, stories, and lives from America's traditions of ingenuity and innovation, the museum's purpose is to inspire people to learn from these traditions to help shape a better future.

YMCA OF METRO DETROIT

Delta is proud to support the YMCA of Metropolitan Detroit's Girls on the Run/STRIDE and Safety Around Water programs. Girls on the Run/STRIDE fosters character development skills, which are woven into a curriculum that integrates running, culminating with a celebratory 5K fun run. Safety Around Water engages and educates parents about the importance of water safety skills and helps their children learn fundamental water safety and swimming skills so they know how to respond if they find themselves in unexpected water situations.

WEST MICHIGAN AVIATION ACADEMY

Delta is a proud partner of West Michigan Aviation Academy (WMAA) and directly supports their Flight Plan campaign, which helps WMAA graduate well-rounded, career-ready students. Flight Plan will expand flight training capacity and reconfigure the existing building to make room for popular and growing engineering course offerings. It will also provide supportive resources related to aviation scholarships, teacher retention and student services. Additionally, The Delta Air Lines Foundation's grant allowed WMAA to purchase an additional aircraft to increase flying capacity.

DTW PARTNERS



THE GREENING OF DETROIT

Delta is a proud supporter of the Greening of Detroit, supporting their annual Sip & Taste Garden Party fundraiser and the Green Corps Summer Youth Program. Delta employees also participate in tree planting events, promoting the sustainable growth of a healthy DTW community.

AMERICAN RED CROSS

In the DTW area, Delta people remain steadfast in their commitment to giving the gift of life through Delta-sponsored blood drives, with drives hosted throughout the year. Nationally, Delta employees, retirees and customers contributed 15,585 units of blood at 373 drives in 83 locations across the country during the 2024 fiscal year (July 2023 – June 2024), allowing Delta to maintain its position as the No. 1 U.S. corporate blood drive sponsor for the seventh consecutive year.



ACCESS

Delta proudly partners with Arab Community Center for Economic and Social Services (ACCESS), the largest Arab American community nonprofit in the United States, which is dedicated to community-building and serving those in need. Delta is a Diamond Sponsor of the Annual National Arab American Service Day and a Steward Sponsor of the annual ACCESS Dinner.

CORNERSTONE SCHOOLS, ADAMS-YOUNG ACADEMY

As the anchor partner, The Delta Air Lines Foundation made a \$2 million grant in 2019 and committed another \$2 million in 2023 to Detroit's Cornerstone Schools to create compelling learning environments and inspire students to build good character at the Adams-Young Academy, named after a significant American Founder John Adams and civil rights icon Ambassador Andrew J. Young. The recent dedication of the Andrew J. Young Cornerstone Center for The Complete Life marked a significant milestone in the journey of Cornerstone Schools as it continues to help students, parents, teachers, administrators, donors and partners be part of the unfolding American Promise on which it was founded.

DTW PARTNERS



FISHER HOUSE FOUNDATION

Delta supports the Fisher House Foundation in its mission to provide comfort and care to military personnel, veterans and their families. A donation from Delta helped fund the construction of a Fisher House at the Detroit VA Medical Center, creating a "home away from home" for those undergoing medical treatment. Additionally, Delta customers donated over 24.5 million frequent flyer miles in 2023 through the Hero Miles program. These miles enabled Fisher House Foundation to procure over 700 airline tickets, ensuring that military personnel, veterans and their families could access medical treatments and recovery-supporting events.

FOLDS OF HONOR FOUNDATION

Delta serves as a partner in DTW and 15 other markets across the U.S. to support the Folds of Honor Foundation in providing educational scholarships to the children and spouses of fallen and disabled service members.

UNCF DETROIT

Delta is a proud supporter of UNCF Detroit and its mission to ensure all Americans have equal access to a college education that prepares them for rich, intellectual lives as well as competitive and fulfilling careers. Delta also sponsors the organization's annual Walk for Education 5K and Martin Luther King, Jr. Birthday Celebration Brunch in DTW. At this year's UNCF "A Mind Is..." Gala, Delta was honored with the organization's 2023 Keeper of the Flame Award, which commemorates a dedicated and successful partnership with UNCF that has seen Delta contribute \$7.4 million to UNCF programs specifically benefiting HBCU students.

MARINE TOYS FOR TOTS FOUNDATION

Delta contributes resources and funding to Southeast Michigan Toys for Tots annually, with 20 percent of the donation going toward the purchase of books for kids each year. In addition to contributing funding, Delta people volunteer in employee-led toy drives across the system, which generate thousands of new toys for kids each year. In 2024, the 20th year of partnership with the organization, Delta TechOps employees built 1,700 bikes and donated 1,300 new toys to Toys for Tots.

DTW PARTNERS & SPONSORSHIPS



KABOOM!

Delta is proud to support KABOOM! in its goal to end play space inequality by uniting with communities to build kid-designed play spaces. In 2024, Delta and KABOOM! partnered with the Detroit African Youth Development Organization (DAYDO) to unveil a kid-designed, community-built playground. DAYDO provides a range of services for African and other immigrants in the Detroit area; the new playground will be integrated into its programming and also open to the public. The new playground was a collaborative effort by community members, including kids, who presented creative ideas for their dream playground during a design day.

COVENANT HOUSE MICHIGAN

Delta sponsors Covenant House Michigan as they work to provide housing and supportive services to youth facing homelessness. Each year, Delta employees in DTW participate in Covenant House's Sleep Out, giving up their beds for a night in solidarity with homeless youth. Delta employees also volunteer as mentors to Covenant House youth through Delta's Career Readiness program, a program designed to prepare youth for interviews at Delta Air Lines.

ALTERNATIVES FOR GIRLS

Alternatives For Girls (AFG) serves girls and young women experiencing homelessness and other risks through shelter, prevention, outreach and housing stability. Delta is proud to partner with AFG in support of their Role Model Celebration, which takes place in early March every year in recognition of International Women's Day. This event celebrates the achievements of extraordinary women in the Detroit community and the accomplishments of the girls and young women AFG serves.

DETROIT LIONS

Delta kicked off the 2024-25 NFL season with a new NFL partner, the Detroit Lions. Delta's five-year partnership will increase Delta's presence and activation in the Detroit market by way of hospitality opportunities, SkyMiles Member benefits, club space entitlement and community activations each season.





Delta's mission to connect the world starts with its commitment to being a strong partner to the communities where our employees live, work and serve. As a company driven by purpose, giving back to our communities has been core to Delta and its culture for 100 years. The following is a sample of the local and national organizations we partner with to make a difference in the DTW area:

PARTNERS:

- ACCESS
- Alternatives For Girls
- American Red Cross
- Beaumont Children's Hospital
- Cornerstone Schools, Adams-Young Academy
- Covenant House Michigan
- C.S. Mott Children's Hospital
- Detroit Children's Fund
- Detroit Economic Club
- Fisher House Foundation
- Folds of Honor Foundation
- Gleaners Community Food Bank of Southeastern Michigan
- The Greening of Detroit
- Henry Ford Museum of American Innovation
- Junior Achievement of Southeastern Michigan
- KABOOM!
- Marine Toys for Tots Foundation

- Michigan Armed Forces Hospitality Center
- Motor City Pride
- UNCF
- West Michigan Aviation Academy
- Women's Sports Foundation
- YMCA of Metropolitan Detroit

SPONSORSHIPS:

- Detroit Lions
- Detroit Pistons

